



## Audiokinetic Community Partner Program Marketing Guidelines

Developers seeking to feature their Wwise plug-in on the Audiokinetic Store need to provide Audiokinetic with the following marketing collateral.

- **Logo**  
Logo needs to be provided in PNG format, on a transparent background. Note that it also should be at least 220 px wide, and its height should be equal to the width, or smaller.
- **Plug-in Name**
- **Short Description**  
Up-to approximately 50 words.
- **Long Description**  
Up-to approximately 125 words.
- **2-4 main benefits**  
For each benefit provided, please include a descriptive sublist of features or capabilities written in concise sentences.  
***Example benefit:** Sense of Presence and Immersion*  
***Example sublist of functionalities or capabilities:** Use dynamic early reflections to automatically add life to each of your sounds. Any slight movement or rotation from the emitter or listener renders a different audio output, which is much more realistic than standard static rendering.*  
*Enrich the sense of space and physicality with surrounding materials using acoustic textures: A four band filter designed to simulate real world absorption of typical materials such as wood, concrete, drywall, and fabric.*
- **Screenshots of plug-in in action**  
Up-to 3 screenshots of your plug-in in action. Screenshots should be at least 800 px wide, and any height is acceptable.

Here is an example of how a Wwise Plug-in dedicated page would look like on the Audiokinetic Store: <https://www.audiokinetic.com/products/plugin/reflect/>